



# Funny Money

*LET'S SAY NO TO FINANCIAL BALDNESS*

**DATE- 8TH JANUARY 2024**

**AN EVENT OF THE ECONOMIST CLUB  
ARRANGED WITH AKSHAR VISANI**

## **KEY HIGHLIGHTS:**

- The time of the event was **11:15 to 12:30 pm**.
- An initiative to raise financial literacy and **awareness of personal finance management** among students in the most relatable and **humorous way**.
- **Budgeting**, saving and **value investing** are explained with **TMKOC Characters**.
- **110** Students attended the event.
- **07** Professors remain present.
- **85** Students have shown interest in joining the Economist club.

